

The book was found

# Graphis Advertising Annual 2009



## Synopsis

This Annual is the global advertising community's premier showcase of print ads. Packed with in-depth case studies of the year's most outstanding work, Graphis Advertising Annual 2009 gives you behind-the-scenes looks at the world's savviest advertisers: agencies like Ogilvy & Mather, The Richards Group, and Goodby, Silverstein, & Partners. See all the best ads, all in one place. Arranged by trade categories for easy reference, this invaluable guide includes more than 300 of the year's finest single ads and campaigns in corporate, fashion, food, nonprofit, technology, sports and more, each one with full credit information. Graphis Advertising Annual 2009 is a requisite for anyone in advertising.

## Book Information

Series: Advertising Annual

Hardcover: 256 pages

Publisher: Graphis Press (February 6, 2009)

Language: English

ISBN-10: 1932026525

ISBN-13: 978-1932026528

Product Dimensions: 11.9 x 8.8 x 1.2 inches

Shipping Weight: 4 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #867,126 in Books (See Top 100 in Books) #175 in Books > Arts & Photography > Graphic Design > Commercial > Advertising #2512 in Books > Arts & Photography > Graphic Design > Techniques

[Download to continue reading...](#)

Graphis Advertising 98 (Graphis Advertising Annual) Graphis Advertising Annual 2009 ANNUAL REPORTS 8 (Graphis 100 Best Annual Reports) (Vol 8) Poster Annual 2007 (Graphis Poster Annual) Graphis Annual Reports 5: The International Yearbook of Annual Reports (v. 5) Graphis Poster Ninety Five: The International Annual of Poster Art (Poster Annual) Graphis Advertising Annual 2002 Graphis Product Design 2: An International Selection of the Best in Product Design (Graphis Products By Design) (v. 2) Epica Book 10: Europe's Best Advertising (Epica Book, European Advertising Annual) (No. 10) Graphis Design Annual 1997 Graphis Poster Annual 2002 Graphis Design Annual 2002 Graphis Annual Reports 7 42nd Publication Design Annual (Society of Publication Designers' Publication Design Annual) 38th Publication Design Annual (Society of

Publication Designers' Publication Design Annual) SPD 37th Publication Design Annual (Publication Design Annual, No. 37) Society of Publication Designers: 34th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 34) Bologna Annual '98: Fiction (Bologna Annual: Fiction) Bologna Annual '98: Nonfiction (Bologna Annual: Nonfiction) Best Magazine Design Spd Annual: 29th Publication Design (Society of Publication Designers' Publication Design Annual) (v. 29)

[Dmca](#)